

# CHRISTOPHERCASS

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Coppell, Texas 75019  
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## LIFE PURPOSE:

*to help an organization achieve its goals through intentional, deliberate, and relational leadership.*



## CORE STRENGTHS:

- Inspiring organizations and people to accomplish large goals
- Maximizing profitability by controlling expenses and generating revenue
- Impacting organizational culture to become a magnet for superstar talent
- Leading into a better future by initiating and successfully negotiating change
- Creating peace and accountability through written strategic plans

## EXPERIENCE:

### **September 2013 - Present: Coppell Restaurant Group, Coppell, Texas - Construction Project Manager**

- Responsible for selecting all sub contractors and management of their work
- Successfully negotiated contracts saving \$200,000 under original architect's budget
- Responsible for creation and management of construction timeline
- Coordinate all communication between contractors to ensure effective cooperation during construction
- Responsible for creation of construction management "best practices" for future build out of 24 additional restaurants
- Responsible for relationships with city code, fire, planning, and inspection personnel and all permits

### **2008 – April 2013: GracePoint Church (formerly First Baptist Church Coppell), Coppell, Texas - Executive Pastor ([www.gracepointcoppell.org](http://www.gracepointcoppell.org))**

- Helped to revitalize a church in 10 years of decline
- Responsible for daily management of all employees
- Initiated written strategic plans in all departments with measurable calendar goals
- Recruited and developed a superstar ministry staff
- Saved the church my annual salary within 90 days of hire
- Led the design and construction of several new ministry venues consistently accomplishing more than anticipated at or under budget
- Responsible for supervision of all ministries, financials, legal matters, and facilities

## REFERENCES:

### **Mitch Warren** President

The Lasalle Group  
Las Colinas, Texas  
214.845.4554 office  
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### **Clay Phillips** City Manager

City of Coppell  
Coppell, Texas  
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### **Richard Roberson** President

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### **Jim Horton** National Account Manager

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## EXPERIENCE (cont'd):

### **2003 - 2008: Leaders Summit, Grapevine, Texas - Co-Founder and Lead Practitioner ([www.leaderssummit.org](http://www.leaderssummit.org))**

- Co-founded Leaders Summit with Dr. Don McMinn
- Trained several thousand ministers and business professionals in the art and craft of leadership
- Consulted for dozens of pastors and churches on leadership
- Functioned as short term Executive Pastor for several churches helping them to overcome financial, personnel, vision, and planning crises
- Consulted in the design and construction of several church remodels

### **2000 - 2003: AT&T, Dallas, Texas - Account Executive ([www.att.com](http://www.att.com))**

- Generated \$100 Million in revenue in one year
- Managed account base of multinational corporations
- Coordinated efforts of 50 member team
- Ranked 2 consecutive years in top 2% of Global Account Managers worldwide for the company
- Retained 100% of customer base
- Participated in the selection and development of strategic buildings to participate in the first major fiber rollout in DFW

### **1995 - 2000: AIL Insurance Company, Bedford, Texas - Agency Manager ([www.aillife.com](http://www.aillife.com))**

- Responsible for all recruiting and training within division (average 120 sales-people/yr)
- Produced sales volume ranking in top 5% internationally as Division Manager
- Rose from entry-level sales to top field management position in 18 months based on sales volume
- Developed new sales division designed to increase existing client contracts netting a regional sales volume increase of 35% annually
- Hand picked by CEO of company to become Agency Manager
- Developed successful lead generation programs through trade show, industry publication, direct mail, and personal contact campaigns

## EDUCATION:

**1989 - 1993: Bachelor of Business Administration (double concentrations in Finance & Economics), Baylor University, Waco, Texas**

## REFERENCES:

### **Bryan Easterling**

BBT Capital Management, LLC  
Fort Worth, Texas  
469.600.2425 mobile  
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### **Dr. Don McMinn**

Founder  
Leaders Summit  
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### **Dr. Ronny Marriott**

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